

# ARCH + THE CITY

SEPTEMBER 8-30, 2023



CENTER FOR  
ARCHITECTURE  
+ DESIGN

In collaboration with:



# 2023 Sponsorship Opportunities

# ARCHITECTURE + THE CITY FESTIVAL

The 20th annual Architecture + the City Festival launches with the Grand Opening Party at the Center for Architecture + Design on September 8. Join this once in a generation day-long celebration of activities and events. The new Center enables the expansion of events, lectures, film screenings, tours, and gallery exhibitions and serves as the new cultural hub for architecture and design, where professionals and the public can connect, learn, and collaborate.

This September, the festival offers behind-the-scenes programs, tours, author talks, film screenings and more, providing excellent opportunities for all communities to experience architecture and design in a myriad of ways throughout the city. The spirit of the festival continues through dozens of in-person and online programs. Visit [archandcity.org](http://archandcity.org) for full program descriptions.

**Grand Opening Party:** September 8, 2023  
**Festival Duration:** September 8-30, 2023

**Festival Attendance:** 1500+  
**Number of Events:** 20+

**Sponsorship Deadline:**  
August 21, 2023

Benefits	Society Level \$15,000+	City Level \$10,000	Community Level \$5,000	Neighbor Level \$2,500	Block Level \$1,000
<b>Your Video</b> played on a loop on a Center monitor during the Grand Opening Party and Festival (45 sec)	•				
<b>Custom E-blast</b> to AIASF's 7k+ newsletter subscribers	•				
<b>Exhibitor Opportunity</b> at the Grand Opening Party	•	•			
<b>E-Newsletter Listing</b> ad sent to AIASF's 7K subscribers	2	1	1		
<b>Verbal Recognition</b> at the Grand Opening Party and in all Festival events	•	•	•		
<b>Logo Recognition</b> of sponsorship on social media	4	3	2	1	
<b>Recognition</b> on all event collateral: webpages, event calendar, newsletters, e-blasts, and promotions	Logo	Logo	Logo	Logo	Name
<b>Sponsor Banner</b> for all major programs. Deadline 8/21	Logo	Logo	Logo	Name	Name
<b>Invitations</b> to Grand Opening Party	10	6	4	4	2
<b>Sponsorship Exclusivity</b>	1	5	Unlimited	Unlimited	Unlimited



# AIASF HOME TOURS

The AIASF Home Tours Program is the first of its kind in the Bay Area to showcase a variety of architectural styles, neighborhoods, and residences in an open-house format – all from the architect’s point of view. Home Tours and the Architects Forum are presented during the annual Architecture + the City Festival in September. AIASF Home Tours feature VIP access to talk with the Architects and Sponsors, with over 1000 attendees.

**Home Tours:** Saturday, Sept 23, 2023  
**Architects Forum:** Wednesday, Sept 20, 2023

**Sponsorship Deadline:** August 21, 2023  
**Number of Homes on Tour:** +/- 5

Benefits	City Level \$5,000	Community Level \$2,500	Neighbor Level \$1,500	Block Level \$1,000
<b>Verbal Recognition</b> during Architects Forum presentation	●			
<b>Exhibitor Opportunity</b> at Architects Forum. Attendees 150+	●			
<b>E-Newsletter Ad Listing</b> sent to AIASF’s 7k subscribers	●			
<b>Reps Opportunity</b> to be in the Home to demonstrate your work (available to vendors & consultants of the home)	●	●		
<b>Announcement</b> of sponsorship on social media	3	2	1	
<b>Recognition</b> on all event collateral: webpages, event calendar, and promotions	Logo	Logo	Logo	Name
<b>Festival Sponsor Banner</b> for onsite promotions, tiered on sponsor levels	Logo	Logo	Logo	Name
<b>Recognition</b> on AIASF newsletters and all communications	Logo	Logo	Logo	Name
<b>Invitations</b> to Home Tours and the Architects Forum, an evening discussion over wine	6	4	2	2
<b>Sponsorship Exclusivity</b>	3	5	Unlimited	Unlimited



"Above the Dune" Surf House / Levy Art & Architecture



Dolores Heights / Jones Haydu / Sawyers Design



Dolores Dwelling / Winder Gibson Architects

# Sponsorship Opportunities

## YES! WE WOULD LIKE TO SPONSOR

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Program Name

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Sponsor Level

## Sponsor Information

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Company Name (Exactly as you would like it to appear in printed material & sponsorship recognition)

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Contact Name

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Phone

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Email

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Website URL for logo hyperlink

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Street Address

City

State

Zip Code

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 Instagram

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 Twitter

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 Facebook

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 LinkedIn

## Payment Information

Please return this form and contact Amy Ress to coordinate payment.

Amy Ress, Deputy Director  
AIASF & Center for Architecture + Design  
aress@aiasf.org

AIA San Francisco is a 501(c)6 nonprofit, Tax ID 94-0896340. Your Sponsorship may be deductible as a business or trade expense, however is not deductible as a charitable donation. Please consult your tax professional for IRS compliance.

The Center for Architecture + Design is a 501(c)3 nonprofit, Tax ID 20-2434734. Donations are tax deductible to the fullest extent of the law. Please consult your tax professional for IRS compliance.

Due to potential COVID-19-related requirements for gatherings and the construction schedule of the Center for Architecture + Design, 2023 Sponsorship Benefits are subject to change.

